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# ethical management

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## Understanding of ethical management



### Ethical management?

Ethical management is a management spirit that considers 'corporate ethics' as the top priority in corporate management and corporate activities, and pursues transparent, fair and rational business performance. Although maximizing profits is the purpose of a company, no matter how good the business performance is, if the company loses social trust in its ethical consciousness, the company may eventually close. Since there is only one, it is the core of ethical management that a company has a consciousness that corporate social responsibility is important.

### Ethical Management Value System



## Ethical management Strategy



## Charter of Ethics



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